

**January 15, 2008**

**Mayfair Mining & Minerals, Inc. appoints a highly qualified gemstone marketing Advisory Board Member.**

Mayfair Mining & Minerals, Inc. ( MFMM-Pink Sheets, M1M-Frankfurt ) is today pleased to announce the appointment of Mr. Clinton Burhouse, BSc to the Advisory Board of the Company.

Mr. Burhouse attained his degree in Special Geology at the University of London, Imperial College, Royal School of Mines. He commenced his business career selling minerals, fossils and gemstones whilst at the Royal School of Mines in the late sixties. On qualifying, he worked briefly for RTZ in their UK division - RIOFINEX whilst continuing to develop his own business in mineral and gemstone marketing. He then expanded his business in full time gemstone dealing and was increasingly successful. In his early twenties he was importing, cutting, polishing and exporting over 300 tons of semi-precious stones a year. In 1970, he established Burhouse Limited and developed the marketing of worldwide sourced mineral materials via mass production of low cost gemstones together with metal stampings and wire formings for the simple assembly of jewellery. Currently, Burhouse Limited has fifty employees and the company is an extremely successful gemstone warehousing, distribution and retailing operation. He holds the position of CEO of Burhouse Limited and is a resident of the United Kingdom.

Notable achievements in his lengthy career include the development of the Linear Acceleration colouring of Topaz gemstones at Harwell, the birthplace of the UK nuclear industry. He established business partnerships in the premier gemstone dealing centre of Germany, Idar-Oberstein, to increase his purchasing and distribution capabilities. He was previously the long term UK agent for the total Zambian production of rough amethyst through Northern Minerals/Crystals SA, a Lonrho subsidiary. Over the past ten years he developed and marketed a range of gifts utilising the Connemara Marble deposit at Recess, County Galway, Ireland. Mr Burhouse was also instrumental in the development of the potential of Quartz pegmatites in Portugal and Spain over a 10 year period. He produced 30 million pieces of a series of 200 gemstone and mineral designs for the educational magazine "Treasures of the Earth". He setup the production of wire forming of basic jewellery components as a main client for English, American and Indian companies. He has served as the Vice-Chairman of the Jewellery Distributors Association and was formally a member of the Coloured Stone Dealers' Committee.

We plan to use Mr. Burhouse's expertise to advise and assist on the quality and value analysis of the Company's amethyst gemstone production; marketing research through his German and Chinese business partners with warehousing capabilities and marketing expertise in Hong Kong; anticipated introductions to other major gemstone dealers in Hong Kong who may be seeking long term distribution agreements with producing gemstone mining companies such as Mayfair and introductions to additional gemstone dealers in South Africa.

Clive de Larrabeiti, CEO and President of Mayfair Mining stated: "I am very pleased with our continued progress in building the team to augment our efforts in mining, producing and marketing our gemstone production, which we anticipate will increase exponentially over the coming year. I am extremely pleased that we continue to attract individuals involved in the gemstone industry of the calibre of Mr. Burhouse, which should assist us

in our efforts to become one of the premier gemstone producing companies in the Southern African Development Community. This is expected to allow me the time to further develop our business plan and strategy of operations, in Zambia, Madagascar and elsewhere in the region.”

On behalf of the Board of Directors,

**Clive de Larrabeiti**  
**CEO & President**

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#### SAFE HARBOR STATEMENT

This news release may include forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities Act of 1934, as amended, with respect to achieving corporate objectives, developing additional project interests, the Company's analysis of opportunities in the acquisition and development of various mining project interests and certain other matters. These statements are made under the "Safe Harbour" provisions of the United States Private Securities Litigation Reform Act of 1995 and involve risks and uncertainties which could cause actual results to differ materially from those in the forward looking statements contained herein. Forward-looking statements involve risks and uncertainties. Words such as "will," "anticipates," "believes," "plans," "goal," "expects," "future," "intends" and similar expressions are used to identify these forward-looking statements. Actual results could differ materially from those anticipated in these forward-looking statements for many reasons, including the risks described in this press release. Such risks include, but are not limited to terrorist activities that may affect our business or the economy in general; lack of success in mining activities; the prices of metals and gemstones; lack of funds to conduct mining activities; increase in costs of production, and similar risks. For further information about the Company, please refer to its materials filed with the Securities and Exchange Commission and available on the SEC website at [www.sec.gov](http://www.sec.gov)